



News & Views

Absolique Hair Health Clinic

Autumn Edition 2013

March, April & May

New, New and more new products are the main Topics covered in this Edition. New Absolique Scalp Cleanser and Scalp Tonique with New applicator tip, New special offer to try Absolique Lite Conditioning Lotion, New app for iPhones and android & New EFA Krill Complex. Plus how to cheat pH with Green Qi, help to balance female hormones, Control unmanageable frizzy hair, give thin hair a fat chance with XFusion and Activance for Hair Health. Enjoy this edition and remember to call us for information or advice on any of the products or topics covered.



New Absolique Scalp Cleanser and Scalp Tonique

As Absolique Hair Health Clinic Trichologist, I have been researching, developing and manufacturing specific products to enhance the effective absorption of topical Hair Loss Treatments for many years.

Over this time, it has become increasingly evident that short cuts are taken when developing commonly used cosmetic products by using cheap and dangerous ingredients. The further I researched, the more I found about the nature of the ingredients that form many of the products that we apply to our body every day are dangerous to our health over time.

With my new found knowledge of toxic and damaging ingredients, I have embarked on a journey to develop safe products that include no harmful ingredients, whilst maintaining the effective response required.

In 2012 I worked on and re-developed our unique Scalp Cleanser to be free from any harmful ingredients. It took some time, and we have been rewarded with a magnificent product that is more effective than its predecessor, and 100% safe and free from harmful ingredients. The only down side is an increase in price, as raw ingredients that are real, cost more. New Scalp Cleanser price has increased to \$35.

Late 2012 I started work on re-developing our unique Scalp Tonique to also be free from any harmful ingredients. This also took much time and research, but has paid off finally.

I am so proud to deliver the New Improved Absolique Scalp Tonique with a longer lasting effect on the scalp, which extends the time frame of HomeCare Hair Loss Treatments application, and is free from ingredients that can harm your skin or health. Absolique Scalp Tonique is a unique product on its own, but now that it is 100% safe and more effective, I trust you will love it as much as I do.

I hope you can understand the value in price versus toxins. To develop a product such as the Scalp Tonique requires an intrinsic combination of ingredients. Sadly the price has increased to \$45 but has a new applicator tip to regulate and direct the flow, so we hope less product will be needed to achieve the same effect in your treatment area.



Absolique Lite Conditioning Lotion ~ Special Offer

Absolique Lite Conditioning Lotion is an instant acting light conditioner designed to leave your hair manageable without weighing it down. It is suitable for use on heads of hair which are fine, thinning or with hair loss. Typically, when traditional hair conditioners are applied to fine or thinning hair or in cases of hair loss, the hair easily becomes weighed down with product. However, you must use a conditioner to close the cuticle after shampooing if the hair is more than 10cm long.

Fine and thinning hair shafts require special care to eliminate breakage and assist with styling control, but are commonly overloaded by heavy products focused on chemically damaged, dry and frizzy hair. Absolique Lite Conditioning Lotion will protect the hair and will not weigh the hair down resulting in a fuller, thicker looking head of hair once the hair is dry.

Absolique Lite Conditioning Lotion specific ingredients have moisturising properties, lightly coat the hair and seals the cuticle, lubricates the hair shaft and makes hair strands appear shiny, increases hair body, adds suppleness and sheen, improves texture of hair that has been physically damaged or lightly chemically damaged, has antimicrobial properties and includes a unique hydrating complex with moisture balancing and film forming properties for better body and control, has anti-static properties, has antioxidant properties and will work in hard and soft water.

To celebrate the launch of the New improved Absolique Scalp Cleanser and Scalp Tonic, we would love you to try out Absolique Lite Conditioning Lotion.

From the 15th of March till the 31st of May 2013 Buy 1 Absolique Scalp Cleanser for \$35 and get 1 Absolique Lite Conditioning Lotion for FREE.

FREE
Lite Conditioning Lotion
with every Scalp Cleanser
Purchase Save \$33

Discover A New Conditioner
that suits your hair!

DOWNLOAD OUR New APP!

Get our Smart App on your **iPhone** or **Android** so you can

- Book appointments
- Never miss out on our latest news
- Watch our You Tube Videos
- Have instant access to more about our services
- Buy Gift Vouchers
- Keep up to date with Clinic events

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Simply scan the QR code on this page and our App will automatically download to your phone.



OR...

iPhone: log into the **App Store** and search Absolique



Android: Log into **Google Play** and search Absolique

Done!





EFA Krill – New Formula – Krill oil enhanced with 5 active ingredients to provide a highly bioavailable source of omega-3-6-9 fatty acids.

EFA Krill is designed to support joint health and improve joint mobility, and to help maintain a healthy heart and normal, healthy cholesterol levels in healthy individuals. The EPA and DHA in krill oil support the body's natural anti-inflammatory and immune responses and the health of the brain, eyes and hair.

Omega-3 Essential Fatty Acids (EFAs) are vital to every cell in the body. The benefits of omega-3 extend to the heart, breast, bone, brain, hair and skin health.

Omega-3 has gained attention for its ability to combat dry and brittle hair, hair loss, dry, flaky scalp and reduced circulation to the scalp. The benefits of omega-3 EFAs include adding luster, sheen and elasticity to your hair. Both DHA and EPA are vital for the nourishment of hair follicles. Omega-3 can help restart hair growth, help hair grow quicker and stronger—even prevent or reverse hair loss.

The primary source of omega 3 is krill oil made exclusively from the species *Euphausia superba* or Antarctic Krill sourced from the pristine waters of the Southern Ocean – a harvest of only 0.02% of the available biomass.

To boost the health benefits, Neways have added additional nutritional support with plant based ingredients Cranberry seed oil – a wonderful source of omega 3-6-9 – and Chia which is also a potent source of omega 3-6-9 as well as providing antioxidant benefits with a high ORAC value of 8,100 vitamin E equivalents. Further nutritional support is provided by evening primrose oil; *Linum usitatissimum* (linseed), and r,s-alpha lipoic acid.

[Download Fact Sheet Here](#)

Absolique Hair Health Clinic retails all Neways Nutritionals and can help you set up your own wholesale account to save 30%.

Neways EFA Krill Exciting New Formula is retailed at \$93.00 for 60 soft gel capsules.

Omega-3 can help restart hair growth, help hair grow quicker and stronger - even prevent or reverse hair loss.



How to Cheat With Green Qi

If you have been taught about the importance of pH testing and alkalizing by Absolique Hair Health Clinic, you will be familiar with Green Qi, our recommended alkalizing powder including 25 green ingredients.

Green Qi is used as our cheat factor when the body cannot reach pH of 6.8 to 7.2 on its own. These days we are surrounded by so many toxins and free radicals, our bodies are working overtime to neutralize these unwelcome visitors and in most cases, the visitors win and leave the body in an acid state, rather than the ideal neutral or slightly alkaline environment our bodies require to function.

Out of 330 people pH testing only 3 could get in the ideal range without any assistance.

Green Qi will put your body in an alkaline zone, so you can take your recommended supplements with confidence that they will be working in your body 100% and instantly.

Sadly, Green Qi does not taste so nice. Some of us just suck it up and get used to it for others like me, I disguise the taste by adding a teaspoon of 5ibre. Neways 5iber is a blend of soluble and insoluble fibres, as well as probiotic bacteria to support a healthy condition in the colon and total digestive function. With a fresh citrus flavour and no unpleasant grittiness, each serve provides 6g of fibre. A daily dose of Neways 5iber could set you on the path to digestive wellbeing.

Another alternative devised by one of our creative clients is to make Green Qi Jelly Shots!

"Green Qi Jelly Shots" recipe:

- Regular Ice Cube Tray (14 cubes)
- Cooking Oil Spray
- 1 Tablespoon Powdered Gelatine
- 200ml Boiling Water
- 14 teaspoons of Green Qi

Lightly spray ice cube tray with cooking oil, this helps to remove green cubes later. Dilute Gelatine in 100ml of boiling water, add remaining 100ml. Pour into bowl containing Green Qi, stir well. Pour into ice cube tray, allow setting in fridge. Remove cubes gently and store in a container in fridge. Cut cube into thirds and swallow whole with water.

1 green cube = 1 green drink

[Download Green Qi Information Sheet Here](#)

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range without any assistance!**



Help to Balance Female Hormones

In today's world, women are becoming increasingly affected by Hormonal imbalance. As the Trichologist at Absolique Hair Health Clinic, I meet women with Hair Loss every week, and a common denominator is hormonal problems such as PMS, heavy and irregular periods, endometriosis, anxiety, weight gain and fluid retention, to mention a few.

In most cases, the hormonal imbalance is indirectly related to the hair loss, so treatment is focused more on correcting the hair cycle and hair cells, however, much relief from the above mentioned symptoms is available.

Endau Harmonising Cream helps maintain normal regulatory effect of the female hormonal system. Endau Harmonising Cream utilises the active constituents of essential oils to help maintain the normal regulatory effect of the female hormonal system.

It uses traditionally proven essential oils like lavender, roman chamomile, geranium and ylang ylang to provide effective, symptomatic relief from the discomfort associated with menopause and pre-menstrual syndrome (PMS). It has also been used to help relieve feelings of nervous tension, stress and mild anxiety. Formulated in a moisturising base of rose hip oil, vitamin E and extracts from wild yam, chaste berry and aloe vera; Endau Harmonising Cream is the perfect complement to the other products in the Endau Women's Health System.

Apply $\frac{1}{4}$ to $\frac{1}{2}$ of a 5mL teaspoon to the soft skin regions of the body, sequentially rotating to a different part every day. Use 1 to 2 times daily for 21 consecutive days, then discontinue use for 7 consecutive days a month. The soft skin regions of the body are the inner and upper arm, chest, neck, abdomen, inner thigh and behind the knees.

Audio CD's are available to loan from Absolique Hair Health Clinic explaining this common women's problem, and how you can understand it to overcome it.

Endau Harmonising Cream 50g retails for \$48 from Absolique Hair Health Clinic or purchase direct from Neways to save 30%. Call reception on 07 3229 3242 to request CD's and Neways Membership to save \$\$\$

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Frustrated by Unmanageable Hair?

Does your hair have a mind of its own and refuses to be styled? Hair that dries out in the sun and heated rooms and flies around, only to frizz up as the humidity increases?

AntiFrizz by LA BIOSTHETIQUE is the answer to combine with your Hair Loss Treatments or Hair Care regime. Remember to always perform Scalp Brush Therapy followed by Scalp Cleansing with a reputable Scalp Cleanser that has no Sodium Laurel Sulphate.

This innovative care system gets to the cause of frizzy hair – with up to 48 hour long-term anti-frizz guarantee without weighing the hair down or making it appear lifeless.

Suitable for all hair types, AntiFrizz provides lasting stabilization of the moisture balance of the hair and counters fluctuations in the hairs moisture levels, leaving the hair desensitized to changing conditions so frizziness and electrostatic build up is prevented even in high humidity and dry indoor environments.

Structural weaknesses are balanced out and the outer layer of the cuticle is strengthened and smoothed. Hair is shinier, silkier, and easier to manage and holds its style while looking natural and full of body.

SHAMPOO ANTIFRIZZ - A hair calming shampoo with an aqua-style complex containing sweet almond oil leaving the hair easier to comb without weighing it down. Soothes unmanageable hair and improves smoothness with anti-frizz effect. Apply evenly onto the hair, lather, lightly then rinse.

CONDITIONER ANTIFRIZZ - A restructuring and taming conditioner which is ideal for unruly, dry, stressed and unmanageable hair. Containing ultra light lipids and silicone elastomers this conditioner provides the hair with moisture restructures and makes the hair silky and glossy with intensified anti-frizz effect. Apply once or twice a week, leave to work for 3 – 5 minutes then rinse.

STYLING BALM ANTIFRIZZ - For a conditioning finish with smooth stylability. Containing Chitosan and Guar derivative, the hair structure is quickly balanced to provide silkiness, elastic hold and a lasting anti-frizz effect. Apply to hair after every wash. Leave in - do not rinse.

SERUM ANTIFRIZZ - Intensive control to get unruly hair under control quickly and reliably and keep it in shape. UV filters and Elastomer help to smooth troubled lengths and ends and keeps them in shape with perfect anti-frizz effect. Ideal for freshening up. Apply on dry hair when hair is in need of intense smoothing. Leave in - do not rinse.

AntiFrizz by LA BIOSTHETIQUE is available at Absolique Hair Health Clinic.



Give Thin Hair a Fat Chance with Xfusion

XFusion Hair Fibres is a revolutionary hair thickening product, giving men and women a safe and natural way to conceal the appearance of hair loss and thinning hair. XFusion is not a hair loss treatment; it is a new cosmetic complex of organic protein fibres that blend undetectably with your natural hair. XFusion hair fibres come in 9 shades to blend with any hair colour.

The advanced hair building fibres in XFusion work to securely fill out the existing hair, giving the natural full hair appearance. As XFusion is used to complement existing hair, it can enhance even the sparsest of areas.

XFusion will change the way you look at yourself in the mirror and will give you the confidence to wear your hair in any style while undertaking Hair Loss Treatments.

Unlike other thinning hair products, XFusion is not manufactured from toxic chemicals and is a fast, natural solution to disguising hair loss or thinning hair. XFusion hair thickening products are devised from a complex of microfiber hairs, structured to look and feel exactly like your own hair. XFusion hair fibres are made of organic keratin protein- the exact same protein your hair is made from- it is a natural way to disguise thinning hair, ensuring you receive thicker and fuller hair after application.

Absolique Hair Health Clinic use, stock and recommend XFusion and point out, it is NOT suitable as Hair Loss Treatments, but is perfect to use in combination. Please call reception on 07 3229 3242 to find out more about XFusion.

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Activance with Rhodanide and MSM – For Hair Health

In today's modern world, our hair health is constantly under attack by everyday stresses that damage the scalp, structure and body of our hair, as well as deplete our body's natural levels of Rhodanide, an essential hair nutrient.

These stresses include:

- Washing
- Hair colouring, styling, straightening and perming
- Stress
- Illness
- Poor Diet
- Ageing
- Childbirth
- Menopause
- Medication such as anti-depressants and anti-inflammatories
- Environmental damage such as sun and wind damage.

The Results? Dry, damaged hair, premature hair thinning, and premature hair ageing.

Rhodanide is a vital nutrient found and required in all living cells, including human hair.

Amongst its many functions, Rhodanide helps to smooth the protective cuticle layer of your hair, nourishes your hair follicle and increases hair moisture content, making hair thicker, stronger, and healthier looking and feeling.

This means that Rhodanide also naturally complements all hair treatments, styles, and other products by looking after the quality and condition of the underlying hair.

MSM (Methylsulfonylmethane) is a naturally occurring sulphur compound fundamental to the production and maintenance of hair.

Sulphur is commonly known as the beauty mineral, and MSM helps to deliver it straight to the cells. It also encourages and aids other hair nutrients.

Working in combination with Rhodanide, MSM dramatically nourishes, moisturises, and soothes damaged hair and sensitive scalps.

Activance care about the actual health and quality of your hair. They believe firmly in science, education and practical solutions that work. That's why they followed 50 years of research and 6 years of clinical studies for a natural, powerful solution to lifeless, damaged and thinning hair.

Activance is used and recommended By Absolique Hair Health Clinic. We incorporate Activance in all of our Hair Loss Treatments, combination therapy and Hair Care.

Prices vary depending on the Activance product prescribed by Trichologist Carolyn Evans I.A.T.

Always remember, correct diagnosis of Hair Loss and Hair Thinning are essential to any and all Hair Loss Treatments.

‘Hair Health and Scalp Check’

Accurate Diagnosis of Hair Loss, Hair Thinning & Scalp Conditions

Live video microscope at scalp level to read your Hair cycle & Scalp Condition

Qualified Trichologist Carolyn Evans shares 25 years of knowledge

Hair Health & Scalp Check takes up to 75 minutes and is \$200

Don't wash your Hair for 2 days prior to check

For more information go to our dedicated web page

<http://www.brisbanehairloss.com.au/services/hair-health-and-scalp-check/>

Bookings are Essential

Call 07 3229 3242 to make your appointment

Thank you for reading this Autumn Edition News & Views. All Services and Products discussed are available from Absolique Hair Health Clinic.

I look forward to sharing with you again in our Winter Edition.
Please email if you have questions about any articles or would like me to cover a particular topic in future editions.

Yours in Healthy Hair,
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